



IP Nani

The first IP Mascot - 'IP Nani' was created in collaboration with the European Union Intellectual Property Office (EUIPO). A series of interactive videos of IP Nani along with her sidekick (and grandson) 'Chotu' was created and released. These videos have received a lot of appreciation and are regularly used for CIPAM's IP Awareness initiatives. In this regard, a project was worked on in collaboration with INTA and IP specific comics were created based on IP Nani as well as additional characters like Bunty, Minti, Chutki, etc.

[IP is Everywhere \(11.69 MB\)](#)

[Patents \(6.09 MB\)](#)

[Trademarks \(6.09 MB\)](#)

[Copyright \(7.34 MB\)](#)

[Designs \(1.92 MB\)](#)

[Geographical Indications \(1.61 MB\)](#)



Website Content Managed by **Department for Promotion of Industry and Internal Trade, MoCI, GoI**

Designed, Developed and Hosted by **National Informatics Centre (NIC)**

Last Updated: **13 Nov 2020**